



## Advertise Your Business to Enthusiasts Everywhere!

### Pricing Structure for Full Run of Site (ROS):

3 Months: \$24.00

6 Months: \$48.00

9 Months: \$72.00

12 Months: \$96.00

24 Months: \$149.00

### Available Discounts:

Link to Our Site: 50% Off

Advertising your business on the ShowsAndCruises.com web site is simple and inexpensive!

Our site has quickly become THE source that automotive enthusiasts everywhere use to locate events such as car, truck and bike shows, cruise-in's, motorsports events and swap meets.

The site also gives users the opportunity to sign up to receive weekly event reminder emails. The users enter their email address, local zip code and a radius around that zip code. Every Monday, users receive email reminders of events that are taking place near them over the next 7 days. A similar email is sent every Friday as a follow-up as well.

As an advertiser on the site, you will receive the following exposure for your investment:

- 1) A 450x80 banner ad to be included in general rotation on the top of every page on the site.
- 2) Special mention at random instances as a "Featured Sponsor" on every page on the site.
- 3) Randomly scheduled sponsorship of weekly even reminder emails. Each email will include: A 450x80 ad banner, mention of your business name in the body of the email and mention of your business name in the subject line of the email.



*Advertising your business with ShowsAndCruises.com can drive more traffic to your web site AND to your door — and that means MORE MONEY FOR YOU!*

### Why Users Visit Us:

- They can search for automotive events by geographical region.
- They can submit events that they promoting FOR FREE!
- User's can sign up for FREE weekly email reminders of events local to them!
- We offer links to our Social Network sites where we share videos and other information about events that we have attended.

## How Do We Promote Our Own Site?

ShowsAndCruises.com is advertised in several ways because we understand that the more exposure WE have, the more exposure YOU have.

We try to attend as many automotive events as possible. During these events, our repre-

sentatives distribute marketing materials such as business cards, flyers and other promotional items. We also try to purchase sponsorships at as many shows as possible.

ShowsAndCruises.com also uses popular social networking

sites such as Facebook, Craigs List and YouTube. Most of our interactions on each of these sites includes mention of recent events (including photos and videos) and, as often as possible, mention of our sponsors and advertisers.



# ShowsAndCruises.com

**ALEX Automotives**  
**Custom Alignments and Exhaust**  
**(703) 494-5131**

[Click Here to Become a Sponsor!](#)

9/30/2010 3:03:46 PM [ET]

ShowsAndCruises.com - Powered by Ultaris

[Home](#) [Car Shows](#) [Cruise-In's](#) [Motorsports](#) [Rod Runs](#) [Swap Meets](#) [Submit an Event](#) [Become a Sponsor](#) [Contact Us](#)

## Welcome Automotive Enthusiasts!

[Keep This Site Alive - Donate Today!](#)

### ...: Now On YouTube! ...:

ShowsAndCruises.com now has its own channel on YouTube! Throughout the cruising and car show seasons we will be posting videos and slideshows of the various events that we travel to or that our visitors send us. You can check out our channel here:

[Visit our YouTube Channel Now!](#)



ShowsAndCruises.com - THE place for automotive entertainment events nationwide! We've set out to create a site that provides automotive enthusiasts everywhere with a centralized web site to locate new and exciting events all over the United States.

### ...: For Enthusiasts ...:

With our personalized event reminders, you can receive a weekly email keeping you in tune with events that are local to you! Simply enter your email address and zip code, then tell us how far you're willing to travel and we will do the rest. Every week you will receive an email with a list of automotive events that are taking place nearby. No more searching for car show or club sites or on-line newspapers and magazines. All of the shows that are local to you will be right here in one place!

.. For Show Promoters ..

SHARE [f](#) [t](#) [e](#) ...

### FREE Weekly Event Reminders

Email Address:

Zip Code:

Send Events Within:

Select...

[Sign Up - It's FREE!](#)

Read below for more information.

### Featured Event

#### Special Benefit Car Show 2010

10/3/2010 9:00:00 AM

Lorton, VA

[Click For More Info](#)

### Featured Sponsor

#### Fairfax Kia

10601 Fairfax Blvd. (Rte29)

Fairfax, VA 22030

(703) 934-8877

<http://www.fairfaxkia.com>



# Car Shows and Cruises!

[www.ShowsAndCruises.com](http://www.ShowsAndCruises.com)

Free Weekly Email Reminders!

ShowsAndCruises.com was designed for automotive enthusiasts and hobbyists everywhere!

Are you tired of looking through flyers to try and remember event dates?

Sign up for FREE weekly reminders and never miss another event!

Search events all over the country or right here in your own back yard!

- **Free Weekly Event Reminders!**
- **Advertise Your Business!**
- **Promote Your Club!**
- **Submit Your Favorite Event!**
- **Most Events Listed FOR FREE!**
- **Never Miss Another Event!**
- **Car / Truck / Bike Shows**
- **Cruises / Cruise-In's**
- **Swap Meets**
- **Motorsports Events**
- **Rod / Poker Runs**
- **Other Automotive Specialty Events**

**WWW.SHOWSANDCRUISES.COM**

**From:** WeeklyReminders@ShowsAndCruises.com  
**Sent:** Friday, September 24, 2010 9:00 AM  
**To:** [REDACTED]  
**Subject:** Weekly Event Reminder from ShowsAndCruises.com (Sponsored by Fairfax Kia)

Dear [REDACTED]

ShowsAndCruises.com and our featured sponsor **Fairfax Kia** would like to remind you of the following events that are occurring within 25 miles of postal code [REDACTED]

***From our list of Car Shows:***

**[Special Benefit Car Show](#)**

9/26/2010 9:00:00 AM

*Occoquan Regional Park, Lorton, VA*

*The Prince William Cruisers, in conjunction with Occoquan Regional Park proudly present a Special Benefit Car Show to be held on Sunday, September 26, 2010 at the Occoquan Regional Park (9751 Ox Road, Lorton, VA).*

**[RIDES for RESEARCH](#)**

9/25/2010 9:00:00 AM

*Applebee's Restaurant, 9501 Liberia Ave., Manassas, VA 20110, Manassas, VA*

*All proceeds benefit cancer research at:*

*Georgetown Hospitals Lombardi Cancer Center (in memory of Michael M. Hutchison)*

***From our list of Cruise-In's:***

**[Glory Days Cruise](#)**

9/24/2010 5:30:00 PM

*13800 Smoketown Road, Woodbridge, VA*

*Friday Nights, 5:30 PM:*

- Glory Days Grille*
- Located in Woodbridge, VA*
- All Makes and Models*
- Cars, Trucks, Bikes*
- All Years*

**[Manassas Burger King!](#)**

9/25/2010 4:00:00 PM

*10991 Nokesville Rd, Manassas, VA*

*Cruise-in at the Rt. 234 Bypass/Rt. 28 Burger King every Saturday night from March through October (weather permitting) from around 4 to 11 pm. Sponsored by the Bull Run Street Rods. Street Rods, ProStreet, Cobras, Muscle Cars and Street Machines...its all here! On nice nights there are sometimes 300+ cars in attendance, making it Northern Virginia's largest Cruise-in! Make sure to go inside, grab a burger and see the "Wall of Fame," pictures of many of the cars which have cruised the BK.*

***From our list of Motorsports:***

**Test & Tune**

9/29/2010 4:00:00 PM

*Old Dominion Dragway, Manassas, VA*

*Wednesday night Test & Tune*

*Gates Open at 4:00, Starts at 5:00*

This weekly reminder has been sponsored by:

**Fairfax Kia  
10601 Fairfax Blvd. (Rte29)/Fairfax, VA 22030  
(703) 934-8877  
<http://www.fairfaxkia.com>**

Don't forget to visit <http://www.ShowsAndCruises.com> for more information or to list your favorite event for FREE!

P.S. If you would like to stop receiving emails from us, simply [click here](#).

ShowsAndCruises.com

Please Make All Checks  
Payable to Ultaris, LLC  
6901 Raspberry Plain PL  
Springfield, VA 22153

**ShowsAndCruises.com**  
**By Ultaris, LLC**

## Advertising Purchase Order

### Please Complete Fully:

Business Name: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Web Address: \_\_\_\_\_

### Sponsorship Term (Circle One):

3 Mos. (\$24.00)

6 Mos. (\$48.00)

9 Mos. (\$72.00)

12 Mos. (\$96.00)

24 Mos. (\$149.00)

### Initial As Applicable:

\_\_\_\_\_ My business will provide an easily visible link to ShowsAndCruises.com on our company web site in exchange for a discount of 50% from the cost of the Sponsorship Terms listed above.

\_\_\_\_\_ My business will design (or have a third party design) a 450 pixel by 80 pixel advertising banner and provide it electronically to Ultaris, LLC for inclusion in the banner advertisement rotation on ShowsAndCruises.com. I understand that the banner advertisement must be a JPG image with no animation. I understand that this will add a total of \$10.00 to my advertising/sponsorship order.

\_\_\_\_\_ I would like to have Ultaris, LLC / ShowsAndCruises.com design an advertising banner for my business and include that banner on the advertisement rotation on the ShowsAndCruises.com web site. I understand that Ultaris, LLC and ShowsAndCruises.com would own the copyright to this banner.

## Please make all checks payable to Ultaris, LLC.

I certify the information contained herein to be true and correct and accept the liability for the total cost of \$ \_\_\_\_\_ as detailed by the items selected above for purchase.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

Title: \_\_\_\_\_